

POLICY

2022

Community Relations

MEDIA RELATIONS

The Board of Education invites and welcomes the active participation of all forms of mass media, print and electronic, in educating the public and improving education within the district and the wider community. The Board and Superintendent will make every reasonable effort to cooperate with the media by providing accurate information about district operations, to the extent permissible by statute and regulation.

The Board President is designated as the spokesperson for the Board when the Board is making a statement on an issue

The Superintendent of Schools is designated as the spokesperson for the District.

Official information about individual school activities, student performances, athletic events, instructional or social programs conducted at individual schools may be released by the Building Principal in charge of the school involved. All staff intending to release information to the media should first notify the Superintendent. The Superintendent of Schools shall establish all necessary procedures to govern day-to-day interactions between the schools and the news media.

First Reading and Adoption: November 16, 2022